

**Exploring Energy and Design: Smart Solutions for the Built Environment**  
**With Jason McLennan and Alan Durning**  
**May 13, 2009**

**Jason McLennan.** Jason is the CEO of Cascadia Region Green Building Council and a nationally recognized leader in the sustainable building industry. He is the author of the Living Building Challenge, an international green building program, and co-creator of Pharos, the most advanced rating system for building materials in North America. He is trained as an architect and is a former principal at BNIM, an architecture firm in Kansas City and an innovative force in green building for the last decade. Jason's work in the sustainable design field has been published or reviewed in dozens of journals, magazines and books, including *Architecture*, *Architectural Record*, *Dwell*, *Plenty*, *Metropolis*, *NY Times*, and *Environmental Design and Construction Magazine*. He is the author of three books, including *The Philosophy of Sustainable Design*, used as a textbook at colleges and universities throughout North America. Jason was named one of the "top 40 under 40" most influential individuals in the design and construction field by *Building Design and Construction Magazine*.

**Alan Durning.** Alan founded Sightline Institute in 1993 and is its Executive Director. He is author or co-author of more than ten Sightline books including *This Place on Earth 2002: Measuring What Matters*; *This Place on Earth 2001: Guide to a Sustainable Northwest*; *This Place on Earth: Home and the Practice of Permanence* (winner of the Governor's Writers Award in 1996); *The Car and the City*; and *Tax Shift*. Prior to founding Sightline, Alan was a senior researcher at Worldwatch Institute in Washington, DC, where he studied the relationships between social and environmental issues. While at Worldwatch, he wrote *How Much is Enough? The Consumer Society and the Future of the Earth* which was translated into seven languages and given two awards. Alan's articles have been published in more than 100 periodicals, including the *Washington Post*, *Los Angeles Times*, *New York Times*, *Christian Science Monitor*, *International Herald Tribune*, *Foreign Policy*, *Sierra*, *Utne Reader*, and *Technology Review*.

---

**Organized and Sponsored by:**



**Cosponsored by:**



**Partners:** 2 People, Cascadia Region Green Building Council, Climate Solutions, Collaborative on Health and the Environment – Washington, Community Coalition for Environmental Justice, Earth Economics, Earth Ministry, Environmental Coalition of South Seattle, Institute for Children's Environmental Health, National Wildlife Federation, Newground Social Investment, People for Puget Sound, Pollution Prevention Resource Center, Public Health - Seattle and King County, Seattle Climate Partnership, Sightline Institute, Social Venture Partners, University of Washington Water Center, Washington Citizens for Resource Conservation, Washington Environmental Council, Washington Toxics Coalition, Whidbey Institute, Yes! Magazine

